

BID TABULATION-REBID #1719

OPENED 10/19/2006 AT 2:00 PM-CST

VENDOR SERVICE CONTRACT FOR THE PRINTING/ADDRESSING/MAILING OF ALDERMANIC NEWSLETTERS

PURCHASING AGENT: JANINE WILANT

TELEPHONE NO.: (414)286-3916

EMAIL: jwilan@milwaukee.gov

	BID LINE 1			BID LINE 2
	COST TO PRINT 16,000 COPIES/ 1 ISSUE	COST OF RECYCLED PAPER STOCK	TOTAL COST PRINTING SERVICES	COST-ADDRESS/BULK MAIL 16,000 NWSLTRS
BIDDER: AB DATA				
GROUP 1-TWO COLOR				
1. FOUR PAGE NEWSLETTERS, 2 COLOR	NO BID			\$ 610.00
2. SIX PAGE NEWSLETTERS, 2-COLOR	NO BID			\$ 610.00
3. EIGHT PAGE NEWSLETTERS, 2-COLOR	NO BID			\$ 610.00
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ N/A	NO BID			
TOTAL-GROUP 1				\$ 1,830.00
GROUP 2-TABLOID FORMAT				
4. FOUR PAGE TABLOID NEWSLETTERS, 2-COLOR	NO BID			\$ 610.00
5. SIX PAGE TABLOID NEWSLETTERS, 2 COLOR	NO BID			\$ 610.00
6. EIGHT PAGE TABLOID NEWSLETTERS, 2 COLOR	NO BID			\$ 610.00
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ N/A	NO BID			
TOTAL-GROUP 2				\$ 1,830.00
GROUP 3-SPECIAL FORMATS				
7. SIX PAGE NEWSLETTERS W/ PERFORATED RETURN POSTCARD, 2 COLOR	NO BID			\$ 610.00
8. EIGHT PAGE NEWSLETTERS - 4 COLOR	NO BID			\$ 610.00
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ N/A	NO BID			
TOTAL-GROUP 3				\$ 1,220.00
TOTAL BID				\$ 4,880.00

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BIDDER: BURTON & MAYER				
GROUP 1-TWO COLOR				
1. FOUR PAGE NEWSLETTERS, 2 COLOR	\$ 940.00	\$ 556.00	\$ 1,496.00	\$ 555.00
2. SIX PAGE NEWSLETTERS, 2-COLOR	\$ 1,418.00	\$ 684.75	\$ 2,102.75	\$ 555.00
3. EIGHT PAGE NEWSLETTERS, 2-COLOR	\$ 1,748.00	\$ 697.00	\$ 2,445.00	\$ 555.00
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$90.00/HR			\$ 1,170.00	
TOTAL-GROUP 1			\$ 7,213.75	\$ 1,665.00
GROUP 2-TABLOID FORMAT				
4. FOUR PAGE TABLOID NEWSLETTERS, 2-COLOR	\$ 1,610.00	\$ 685.00	\$ 2,295.00	\$ 555.00
5. SIX PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 2,126.00	\$ 1,345.00	\$ 3,471.00	\$ 555.00
6. EIGHT PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 2,906.00	\$ 1,378.00	\$ 4,284.00	\$ 555.00
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$90.00/HR			\$ 1,170.00	
TOTAL-GROUP 2			\$ 11,220.00	\$ 1,665.00
GROUP 3-SPECIAL FORMATS				
7. SIX PAGE NEWSLETTERS W/ PERFORATED RETURN POSTCARD, 2 COLOR	\$ 1,829.00	\$ 2,028.00	\$ 3,857.00	\$ 555.00
8. EIGHT PAGE NEWSLETTERS - 4 COLOR	\$ 2,431.00	\$ 728.00	\$ 3,159.00	\$ 555.00
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$90.00/HR			\$ 1,170.00	
TOTAL-GROUP 3			\$ 8,186.00	\$ 1,110.00
TOTAL BID			\$ 26,619.75	\$ 4,440.00

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	COST TO PRINT	COST OF RECYCLED	TOTAL COST	COST-ADDRESS/BULK
BIDDER: DMC ADVERTISING & DIRECT MARKETING INC	16,000 COPIES/1 ISSUE	PAPER STOCK	PRINTING SERVICES	MAIL NEWSLETTERS
GROUP 1-TWO COLOR				
1. FOUR PAGE NEWSLETTERS, 2 COLOR	\$ 533.00	\$ 687.50	\$ 1,220.50	\$ 384.50
2. SIX PAGE NEWSLETTERS, 2-COLOR	\$ 941.00	\$ 1,287.50	\$ 2,228.50	\$ 384.50
3. EIGHT PAGE NEWSLETTERS, 2-COLOR	\$ 1,183.00	\$ 1,387.50	\$ 2,570.50	\$ 384.50
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$75.00/HR			\$ 975.00	
TOTAL-GROUP 1			\$ 6,994.50	\$ 1,153.50
GROUP 2-TABLOID FORMAT				
4. FOUR PAGE TABLOID NEWSLETTERS, 2-COLOR	\$ 812.00	\$ 968.75	\$ 1,780.75	\$ 384.50
5. SIX PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 1,130.00	\$ 2,737.50	\$ 3,867.50	\$ 384.50
6. EIGHT PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 1,435.00	\$ 1,887.50	\$ 3,322.50	\$ 384.50
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$75.00/HR			\$ 975.00	
TOTAL-GROUP 2			\$ 9,945.75	\$ 1,153.50
GROUP 3-SPECIAL FORMATS				
7. SIX PAGE NEWSLETTERS W/ PERFORATED RETURN POSTCARD, 2 COLOR	\$ 1,243.00	\$ 2,450.00	\$ 3,693.00	\$ 384.50
8. EIGHT PAGE NEWSLETTERS - 4 COLOR	\$ 1,515.00	\$ 1,687.50	\$ 3,202.50	\$ 384.50
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$75.00/HR			\$ 975.00	
TOTAL-GROUP 3			\$ 7,870.50	\$ 769.00
TOTAL BID			\$ 24,810.75	\$ 3,076.00

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	COST TO PRINT 16,000 COPIES/1 ISSUE	COST OF RECYCLED PAPER STOCK	TOTAL COST PRINTING SERVICES	COST-ADDRESS/BULK MAIL NEWSLETTERS
BIDDER: LITHO CRAFT CO., INC.				
GROUP 1-TWO COLOR				
1. FOUR PAGE NEWSLETTERS, 2 COLOR	\$ 730.00	\$ 403.00	\$ 1,133.00	NO BID
2. SIX PAGE NEWSLETTERS, 2-COLOR	\$ 1,196.00	\$ 778.00	\$ 1,974.00	NO BID
3. EIGHT PAGE NEWSLETTERS, 2-COLOR	\$ 1,632.00	\$ 815.00	\$ 2,447.00	NO BID
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$39.615/HR			\$ 515.00	
TOTAL-GROUP 1			\$ 6,069.00	\$ -
GROUP 2-TABLOID FORMAT				
4. FOUR PAGE TABLOID NEWSLETTERS, 2-COLOR	NO BID			NO BID
5. SIX PAGE TABLOID NEWSLETTERS, 2 COLOR	NO BID			NO BID
6. EIGHT PAGE TABLOID NEWSLETTERS, 2 COLOR	NO BID			NO BID
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ N/A	NO BID			NO BID
TOTAL-GROUP 2			\$ -	\$ -
GROUP 3-SPECIAL FORMATS				
7. SIX PAGE NEWSLETTERS W/ PERFORATED RETURN POSTCARD, 2 COLOR	\$ 1,707.00	\$ 915.00	\$ 2,622.00	NO BID
8. EIGHT PAGE NEWSLETTERS - 4 COLOR	\$ 2,527.00	\$ 984.00	\$ 3,511.00	NO BID
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @\$39.615/HR			\$ 515.00	
TOTAL-GROUP 3			\$ 6,648.00	
TOTAL BID			\$ 12,716.99	\$ -

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	COST TO PRINT 16,000 COPIES/1 ISSUE	COST OF RECYCLED PAPER STOCK	TOTAL COST PRINTING SERVICES	COST-ADDRESS/BULK MAIL NEWSLETTERS
BIDDER: PECHAUER PRINTING CO.				
GROUP 1-TWO COLOR				
1. FOUR PAGE NEWSLETTERS, 2 COLOR	\$ 1,020.00	\$ 430.00	\$ 1,450.00	NO BID
2. SIX PAGE NEWSLETTERS, 2-COLOR	\$ 1,370.00	\$ 895.00	\$ 2,265.00	NO BID
3. EIGHT PAGE NEWSLETTERS, 2-COLOR	\$ 1,870.00	\$ 920.00	\$ 2,790.00	NO BID
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ NO CHARGE			NO CHARGE	
TOTAL-GROUP 1			\$ 6,505.00	\$ -
GROUP 2-TABLOID FORMAT				
4. FOUR PAGE TABLOID NEWSLETTERS, 2-COLOR	\$ 1,160.00	\$ 795.00	\$ 1,955.00	NO BID
5. SIX PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 1,760.00	\$ 1,462.00	\$ 3,222.00	NO BID
6. EIGHT PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 2,358.00	\$ 1,662.00	\$ 4,020.00	NO BID
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ NO CHARGE			NO CHARGE	
TOTAL-GROUP 2			\$ 9,197.00	\$ -
GROUP 3-SPECIAL FORMATS				
7. SIX PAGE NEWSLETTERS W/ PERFORATED RETURN POSTCARD, 2 COLOR	\$ 1,570.00	\$ 1,650.00	\$ 3,220.00	NO BID
8. EIGHT PAGE NEWSLETTERS - 4 COLOR	\$ 2,810.00	\$ 920.00	\$ 3,730.00	NO BID
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ NO CHARGE			NO CHARGE	
TOTAL-GROUP 3			\$ 6,950.00	\$ -
TOTAL BID			\$ 22,652.00	\$ -

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BIDDER: SHEKINAH PRINTING & DESIGN INC					
GROUP 1-TWO COLOR					
1. FOUR PAGE NEWSLETTERS, 2 COLOR	\$ 1,544.06	\$ 582.39	\$ 2,126.45	NO BID	
2. SIX PAGE NEWSLETTERS, 2-COLOR	\$ 2,057.00	\$ 1,250.00	\$ 3,307.00	NO BID	
3. EIGHT PAGE NEWSLETTERS, 2-COLOR	\$ 3,424.22	\$ 1,168.38	\$ 4,592.60	NO BID	
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ \$50.00/HR			\$ 650.00		
TOTAL-GROUP 1			\$ 10,676.05	\$ -	
GROUP 2-TABLOID FORMAT					
4. FOUR PAGE TABLOID NEWSLETTERS, 2-COLOR	\$ 2,291.27	\$ 985.68	\$ 3,276.95	NO BID	GROUP 2-NOT ELIGIBLE FOR AN AWARD. DID NOT QUOTE ALL LINE ITEMS IN GROUP 2
5. SIX PAGE TABLOID NEWSLETTERS, 2 COLOR	NO BID		\$ -	NO BID	
6. EIGHT PAGE TABLOID NEWSLETTERS, 2 COLOR	\$ 4,845.89	\$ 1,971.36	\$ 6,817.25	NO BID	
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ \$50.00/HR			\$ 650.00		
TOTAL-GROUP 2				\$ -	
GROUP 3-SPECIAL FORMATS					
7. SIX PAGE NEWSLETTERS W/ PERFORATED RETURN POSTCARD, 2 COLOR	\$ 2,651.00	\$ 2,080.00	\$ 4,731.00	NO BID	
8. EIGHT PAGE NEWSLETTERS - 4 COLOR	\$ 7,447.73	\$ 1,271.00	\$ 8,718.73	NO BID	
AUTHORIZED ADDITIONAL ALTERATIONS - 13 HOURS @ \$50.00/HR			\$ 650.00		
TOTAL-GROUP 3			\$ 14,099.73	\$ -	
TOTAL BID			\$ 24,775.78	\$ -	

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AWARD STATEMENT FOR REBID OF BID 1719:

REBID OF BID 1719 WILL BE AWARDED BY LINE ITEM -- LINE ITEM 1. -- PRINTING SERVICES AND LINE ITEM 2. -- ADDRESSING AND MAILING SERVICES TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER(S) COMPLYING WITH THE BID SPECIFICATIONS, THE SPECIFIED DELIVERY REQUIREMENTS AND COMPLETION OF ATTACHMENT A.-REQUIREMENTS FOR ALDERMANIC NEWSLETTERS THAT IS DEEMED IN THE BEST INTEREST OF THE CITY.

*****AWARD OF LINE ITEM 1.--PRINTING SERVICES** -- MULTIPLE AWARDS MAY BE AWARDED BY GROUP NUMBER (GROUP 1, GROUP 2, GROUP 3).

LOW BIDDER(S) WILL BE DETERMINED FROM THE LOW AGGREGATE TOTAL FOR EACH GROUP DETAILED ON PAGES 7-8 OF THE PRICING SCHEDULE INCLUDED WITH "ATTACHMENT A". BIDDERS ARE NOT REQUIRED TO QUOTE ALL THREE GROUPS TO BE ELIGIBLE FOR AN AWARD OF LINE ITEM 1.- PRINTING SERVICES. HOWEVER, BIDDERS MUST QUOTE ALL LINE ITEMS WITHIN A GROUP TO BE ELIGIBLE FOR AN AWARD OF THAT GROUP (GROUP 1, GROUP 2, OR GROUP 3).

LOW BIDDER WILL BE DETERMINED FROM THE LOW AGGREGATE TOTAL OF THE FOLLOWING FOR EACH GROUP (FROM PAGES 7-8 OF THE PRICING SCHEDULE):

GROUP 1:

TOTAL COST OF 16,000 4-PAGE NEWSLETTERS (2-COLOR) ON 70# ENAMEL PAPER STOCK **PLUS**
TOTAL COST OF 16,000 6-PAGE NEWSLETTERS (2-COLOR) ON 70# ENAMEL PAPER STOCK **PLUS**
TOTAL COST OF 16,000 8-PAGE NEWSLETTERS (2-COLOR) ON 70# ENAMEL PAPER STOCK **PLUS**
TOTAL COST OF 13 HOURS OF "AUTHORIZED ADDITIONAL ALTERATIONS"

GROUP 2:

TOTAL COST OF 16,000 4-PAGE TABLOID NEWSLETTERS (2-COLOR) ON 70# ENAMEL PAPER **PLUS**
TOTAL COST OF 16,000 6-PAGE TABLOID NEWSLETTERS (2-COLOR) ON 70# ENAMEL PAPER **PLUS**
TOTAL COST OF 16,000 8-PAGE TABLOID NEWSLETTERS (2-COLOR) ON 70# ENAMEL PAPER **PLUS**
TOTAL COST OF 13 HOURS OF "AUTHORIZED ADDITIONAL ALTERATIONS"

GROUP 3:

TOTAL COST OF 16,000 6-PAGE NEWSLETTERS (2-COLOR) W/PERFORATED RETURN POSTCARD ON #2 MATTE COVER PAPER **PLUS**
TOTAL COST OF 16,000 8-PAGE NEWSLETTERS (4-COLOR) ON 70# ENAMEL PAPER **PLUS**
TOTAL COST OF 13 HOURS OF "AUTHORIZED ADDITIONAL ALTERATIONS"

*****AWARD OF LINE ITEM 2.--ADDRESSING AND MAILING SERVICES** -- WILL BE AWARDED IN TOTAL TO ONE BIDDER. LOW BIDDER WILL BE DETERMINED FROM THE TOTAL OF THE LOT PRICES QUOTED FOR GROUP 1-ITEMS 1 THROUGH 3 **PLUS** GROUP 2-ITEMS 4 THROUGH 6 **PLUS** GROUP 3-ITEMS 7 AND 8. BIDDERS MUST QUOTE ALL LINE ITEMS LISTED FOR GROUPS 1, 2, AND 3 TO BE ELIGIBLE FOR AN AWARD OF LINE ITEM 2. -- ADDRESSING/MAILING SERVICES.

THE CITY RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS SUBMITTED FOR LINE ITEM 1. AND/OR LINE ITEM 2.